



HARBOR
FOODSERVICE

EXCLUSIVE BRANDS

A powerful, trusted portfolio with a proven record of delivering quality, consistency, and increased profitability.





80% of DSRs agree that our EXCLUSIVE BRANDS are EQUAL or BETTER than the competition**

Introduction

Our comprehensive portfolio of 17 EXCLUSIVE BRANDS is built to meet the specific and diverse needs of foodservice operators and head chefs with each high-quality product supporting culinary creativity and innovation in the kitchen. Over 70% of foodservice operators agree that our portfolio of eBrands delivers high-quality*, helping to enhance menus and streamline operations with:

- 2 to 3 Times More Profitable than Manufacturer Brands
- Over 4,500 Carefully Selected Reliable Products
- Quality You Need at Prices You’ll Love

EXCLUSIVE BRANDS can help your establishment stand out in a sea of sameness while delivering up to three times the profitability of conventional manufacturer brands. Our three distinct quality tier offerings mean there’s something for every foodservice business, regardless of budget.

Whether you’re running a restaurant with high-end table service, a busy, fast-casual café, or a hectic hospital cafeteria, choosing an EXCLUSIVE BRAND over a manufacturer’s brand

means you’ll receive equivalent quality with added profitability, product selection flexibility that caters to your business operation, and items that adapt quickly to changing consumer tastes and trends.

Our portfolio of 17 EXCLUSIVE BRANDS includes more than 4,500 food and non-food products grounded in industry insights and data, keeping a laser focus on offering you consistent performance, labor savings, and profitability.

* 2025 EB Operator Survey (30% perceive quality as on par with manufacturer brands)
** 2024 EB Sales Survey
Disclaimer: Product categories are provided to showcase the breadth of each brand’s offerings. Not all categories have products currently stocked or available through Harbor Foodservice.

Tiering

Our tiering structure is simple, offering flexibility and value for any type of foodservice operation. The goal is always to help your business succeed by building a program that works with your individual needs. Using a good-better-best model, you’ll find a balance of quality, flavor, and price in each of the following tiers:

Distinctions: Highest Quality Standard

Operators, head chefs, and purchasing managers who prioritize top-tier ingredients know that premium offerings with outstanding taste, consistency, and an exceptional guest experience are critical. This is where our Distinctions tier products shine.

Originals: Impressive Quality And Performance

You don’t have to choose profits over great taste; with Originals, you can have both! Around 80% of EXCLUSIVE BRANDS fall into this category, and this is the sweet spot for establishments that need day-to-day consistency at the level offered by leading national brands.

Foundations: Consistent Quality At A Great Price

The Foundations category of EXCLUSIVE BRANDS offers the reliable performance at budget-friendly prices needed for feeding large groups typical at hotels, schools, or hospitals.



Beef & Pork

Prairie Creek® is a trusted brand that includes many popular, great American favorites that make it easy for operators to serve center-of-plate, beef, and pork items such as delicious bacon, burgers, and hot dogs. Prairie Creek delivers consistent quality and flavor, along with the advantage of added profit that operators can bank on!

Product Categories

Bacon	Ham	Pork Ribs
BBQ	Hamburger Patties	Pork Tenderloin
Breaded and Precooked Meats	Liver	Pork, Diced
Breakfast Sausage	Meatballs	Pot Roast
Dinner Sausage	Philly Steak Meat	Prime Rib
Franks	Pork Belly	Short Rib
Ground Beef	Pork Butt	Stew Meat
	Pork Chop	Veal

Seafood

Pierport® starts with the freshest and most flavorful wild-caught and farm-raised seafood from around the globe. Expert fishermen make it possible for us to deliver a vast array of offerings. Pierport is committed to sustainable sourcing methods and rigorous product inspections that ensure quality and delicious results, every time.

Product Categories

Calamari	Mahi	Shrimp
Catfish	Mussels & Clams	Shrimp, Breaded & Battered
Clams, Canned	Oysters	Surimi
Cod	Pangasius	Swordfish
Crab Meat & Crab Cakes	Red Fish	Tilapia
Fish, Breaded & Battered	Salmon	Tuna
Halibut	Scallops	Tuna, Canned
Lobster	Sea Bass	



Anchored in the Northwest

There's no denying the Pacific Northwest Coast is known for great seafood. For over half a century, Skippers has been bringing the fresh seafood and quick service of our traditional coastal fish & chip huts to the greater Pacific Northwest region and beyond.

A fast, affordable, family-friendly experience that doesn't compromise on quality is at the heart of the Skippers experience. Today, restaurateurs, neighborhood markets, and convenience stores are important stewards of the independent spirit, and the Northwest nostalgia and tradition Skippers is known for. With menu items such as our wild-caught Alaskan pollock, potatoes, and signature sauces sourced and prepared right here in the Pacific Northwest, we are keeping true to our local roots. By serving the products of local farms and fisheries, it directly benefits our local economies and supports our neighborhood communities.



Poultry

Riverhill Poultry® specializes in delivering poultry for center-of-the-plate and accompanying menu applications. As your poultry experts, our portfolio includes a variety of frozen poultry selections, in an operator's choice of raw or value-added products that are fully cooked, par-fried, battered or breaded. With our expert focus on poultry, operators appreciate our wide variety of quality menu solutions that maximize guest appeal and profits.

Product Categories

Chicken, Breaded

Corn Dogs

Chicken Breasts

Turkey Bacon

Chicken Philly Steak

Turkey Breakfast Sausage

Chicken Wings

Turkey Franks



DELI ITEMS

The lights are on at Cobblestreet MKT.®, highlighting freshly carved meats, cheeses, and the rich aromas of deli favorites. Classic comfort meets modern flair—whether it’s a towering sandwich or a quick, snackable bite. From roasted meats and American cheeses to scratch-made soups, salads, chips, and pickles, Cobblestreet MKT. serves food the way it was intended to be served.

Product Categories

Cheese, Natural	Cheese, Swiss Loaves
Cheese, Specialty	Corned Beef
Cheese, Processed	Entrees, Frozen

LATIN CUISINE

Vista Verde® adds bold flavors and Latin appeal to your menu, transforming recipes into enticing options for your customers. Vista Verde offers a wide selection of vibrant and bold ingredients, as well as time-saving solutions, such as zesty and spicy salsas, marinated meats, mild and creamy cheeses, delicious tortillas, and more. Capitalize on the popularity of Latin American cuisine with Vista Verde, providing memorable flavors and reliable performance.

Product Categories

Beans	Latin Meats, Ready-to-Cook
Cheeses, Hispanic	Peppers, Canned
Cheeses, Processed	Salsa
Chips	Sausages
Dry Beans	Tomatoes, Canned
Latin Meats, Fully Cooked	Tortillas
	Wraps



ITALIAN CUISINE

Villa Frizzoni® is home to a family of enticing Italian ingredients that truly inspire culinary creativity. From the neighborhood pizzeria to the white-tablecloth ristorante, our versatile products fit the needs of any operation and encourage the development of signature dishes with ease. Villa Frizzoni features tempting products that have been carefully selected to reflect the heritage and flavorful essence of Italian fare.

Product Categories

Alfredo Sauce	Capers	Oils	Pizza Boxes
Anchovies	Flour, Pizza & Double Zero	Olives	Pizza Crust & Dough
Arborio Rice	Italian & Specialty Cheeses	Pasta Sheet, Frozen	Pizza Toppings
Artichokes, Canned	Italian Beef	Pasta, Dry	Tomato Sauces
Balsamic & White Vinegars	Italian Sausages	Pasta, Filled, Frozen	Tomatoes, Canned
Canadian Bacon	Meatballs	Peppers	
Cannoli Shells	Meats	Pesto Sauce	

EverFry®
EverRich®
EverLight®

Oils

EverFry®, EverLight®, and EverRich® brands form a family of premium fry shortening, pan coatings, and liquid butter alternatives—all with trans-fat-free options. The “Ever” family of brands provides high performance and yields, with the very best taste, appearance and overall finished food quality. These products are formulated to outperform similar existing foodservice products. For crispier, tastier fried foods, EverFry is the brand to choose.

Product Categories

- Clear Oils
- Cottonseed Canola Oil
- Food Release Sprays
- Liquid Butter Alternative
- Soy Blend Oils



Disposable Goods

Cleaning, Storing, and Serving Solutions

ProPak® offers everything from a full line of food-safe disposable goods, smallwares, and cleaning solutions to dishwashing soap, aluminum foil, napkins, and flatware. Operators trust the “Pro” Family of brands as a convenient one-stop shop for dependable commercial kitchen essentials.

Product Categories

- | | | | |
|-----------------------|----------------------|---------------------|--------------------------|
| Aluminum Foil | Cutlery | Food Trays | Register Rolls & Ribbons |
| Aprons | Dinnerware | Guest Checks | Scrubbers & Pads |
| Can Liners | Disposable Gloves | Hairnets & Hats | Straws & Stirrers |
| Canned Fuel & Candles | Drinking Cups & Lids | Labels | Toothpicks & Bamboo |
| Catering Supplies | Film | Napkins & Towels | Picks |
| Cloth Towels | Food Bags | Pan Covers & Liners | Treated Paper |
| Coffee Filters | Food Containers | Paper Goods | Wraps & Liners |

Eco-Disposable Goods

IMPACT Responsibly Sourced Goods™ works to build a more sustainable world, one product at a time. Our promise is simple: make it easy for operators to secure a wide range of products that combine proven performance with measurable eco-friendly benefits. IMPACT Responsibly Sourced Goods leverages cutting-edge quality assurance capabilities and a deep supplier network to benefit operators and those they serve.

Product Categories

- | | | |
|-------------------------|------------------------|------------------------------|
| Foam Cups | Natural Wraps & Liners | Paper Trays |
| MFPP Containers | Paper Bags | Recycled Plastic Cups & Lids |
| Molded Fiber Dinnerware | Paper Containers | |



JUICES & WATER

Tastes evolve, and so should your menu. Rejuv® delivers an innovative beverage lineup that keeps pace with customer expectations and operator demands. With bold and sophisticated packaging and convenience front and center, this brand is smart inside and out. Count on Rejuv to put your best flavor forward, from grab-and-go juices and waters to dispensing systems that position you to succeed.

Product Categories

- | | | |
|-------------------------|-----------------------------|-------------------------|
| Aseptic Fruit Juices | Frozen Concentrated Juices | Single-Serve Can Juices |
| Bag-in-Box Fruit Juices | PET Fruit Juices | Tomato Juice |
| Drink Mixes | Ready-to-Drink Fruit Juices | Water |



COFFEE & COCOA

Ridgeline® rises to the top with an exceptional collection of hot beverages that will exceed your guests' expectations. Known for craft-roasted coffee, Ridgeline now has distinctive cappuccino mixes and flavorful hot cocoas to reflect the contemporary coffeehouse experience. Offer up a memorable occasion by brewing up distinctive beverages.

Product Categories

Cappuccino Mixes

Decaffeinated Coffee

Ground Coffee

Hot Cocoa

Whole Bean Coffee



TEAS

Tea is so ingrained in world culture that it has become more than a beverage—it's a time of day. Trescerro® Premium Teas turn every diner counter, hotel hospitality basket and noshery into a place to relax and reconnect. With flavors wonderfully paired to your customers' moods, our tea is ideal both hot and cold. Trescerro Premium Teas tickle the taste buds and allow for the satisfied feeling that comes with brewing the perfect cup of tea.

Product Categories

Iced Tea

Hot Tea

Flavored Tea

Sweet Tea



WHERE COFFEE MEETS COMMUNITY

For more than 100 years, the family behind Watertown Coffee has prioritized making a positive impact through community service. We’ve come a long way from delivering daily necessities, including coffee, to rural neighborhoods and logging camps of the Olympic Coast, but our dedication to treating others as family and supporting our neighbors is stronger than ever. That’s why, in addition to making our flavorful, premium, craft roasted coffee, we’re giving a portion of the proceeds from each cup of coffee to local organizations devoted to doing good in the same communities where Watertown Coffee is served. By giving back and paying it forward, one cup of coffee at a time, we hope to energize and inspire the small acts of service that cause ripples of good in your community and beyond.

What ripples will you make today?

ROAST	ROAST LEVEL	NOTES	COUNTRY OF ORIGIN
Organic Credo	Dark Roast	Balanced, Toffee, Brown Sugar	Colombia, Peru
Full Steam	Medium-Dark Roast	Roasty, Praline, Jammy	Brazil, Colombia, Ethiopia
Blend '23	Medium Roast	Rich, Full Body, Cocoa	Brazil, Central America
Overdrive	Medium Roast	Strong, Dark Chocolate, Bold	Brazil, Central America
Origins Colombian	Medium Roast	Rich, Milk Chocolate, Smooth	Colombia
Origins Costa Rican	Medium-Light Roast	Creamy, Caramel, Buttery Finish	Costa Rica
Sweet Rain	Light Roast	Balanced, Hint of French Vanilla	Brazil, Colombia, Central America
DGC	Light Roast	Walnut, Brownie, Light Body	Brazil, Central America
Decaf Bliss	Light Roast	Crisp, Spice, Pastry	Colombia

COFFEE FOR THE DAILY GRIND

This is coffee for the working class, those who do what it takes to make the American Dream a reality. Just like your favorite work boots, you need a good fit and flexibility to get the job done right.

Product Flavors

Blonde	Swift Kick	Hazelnut
Legacy	Decaf	French Vanilla
The Original	Organic French	Cafe Mexicano
Organic Colombian	Midnight Oil	Chocolate Macadamia Nut



FRUITS & VEGETABLES

Canned, Dry, and Frozen

Bountiful Harvest® products come to us courtesy of Mother Nature. Only the best fruits and vegetables that meet our strict quality and consistency specifications are harvested and packed; available for your exclusive use. Bountiful Harvest offers delicious frozen potatoes and french fries, as well as minimally processed produce in canned, frozen, and dried formats. Our products deliver outstanding shelf life, taste, and versatility making it easy to serve a wide range of menu items packed with nutritious fruits and vegetables.

Product Categories

Domestic Olives	Fruit, Processed	Potatoes, Refrigerated
Dry Beans	Fruits, Frozen	Quinoa
Fruit, Canned	Potatoes, Dehydrated	Rice
Fruit, Dried	Potatoes, Frozen	Vegetables and Blends, Frozen
		Vegetables, Canned

Pantry Items

Katy's Kitchen® is the chef's foundation to recipe success. The brand offers a wide array of essential pantry ingredients that help chefs serve consistently flavorful, satisfying menu items. The selection includes all the staples from spices and flour to soup bases and nuts, dessert mixes, syrups, and toppings. Katy's Kitchen will delight guests front-of-house, while pleasing chefs back-of-house.

Product Categories

Baking Ingredients	Food Bases	Sauces
Breading and Batters	Puddings	Soups & Soup Bases
Canned Entrees	Gravy Mixes	Soup & Salad Topping
Canned Fruit Pie Fillings	Jelly & Jams	Spices & Condiments
Dressing	Nuts & Peanut Butter	Stuffing Mixes
Dry Drink & Dessert Mixes	Oils & Shortenings	Sugar and Sweeteners
Flour	Pickles	Syrups & Sweet Toppings
	Portion Control Condiments & Dressings	Vinegar



Dairy, Non-Dairy, & Eggs

Fair Meadow® celebrates the heritage of local farmers with an assortment of dairy delivered right to your door. Delicious eggs, creamy butter, ice cream, sour cream, and flavorful cheese are at the heart of our product family, demonstrating our attention to high-quality standards. Fair Meadow brings the same simple, fresh taste of dairy that today’s chefs would expect from the farmers market, with the added assurance of availability and consistency.

Product Categories

Butter & Butter Blends	Eggs, Cage-Free	Evaporated Milk
Cheese (Natural & Processed)	Eggs, Conventional	Ice Cream
Condensed Milk	Eggs, Frozen	Margarine
Cottage Cheese	Eggs, Liquid	Plant-Based Beverages
Cream Cheese	Eggs, Refrigerated	Sour Cream
Creamer	Eggs, Pasteurized Shell	Whipped Topping

Baked Goods & Desserts

Baked goods from Brickfire Bakery® answer customers’ longing for the taste of hearth and home. Crusty artisan rolls warmed and waiting in a basket at the table. Tender, streusel-topped and filled muffins for greeting or winding down the day. Craveable cookies. Indulgent desserts for celebrating special occasions or just everyday life. Crafted with wholesome ingredients and based on authentic recipes that evoke the time and care of traditional wood-fired brick ovens, Brickfire Bakery has the expertise. We step up with tiered options—from raw and parbaked to thaw-and-serve items—suited to any price point, segment, daypart or menu. Dependably delicious creations from Brickfire Bakery offer a significant point of differentiation, hold the line on labor needs and promote profitability.

Product Categories

Artisan Breads	Cakes & Tortes	Croissants	English Muffins
Bagels	Cookies & Cookie Dough	Danishes	Fully Baked Breads
Biscuits	Crackers	Dessert Bars	Muffins
	Cheesecakes	Donuts	Pretzels



Appetizers & Hors D’oeuvres

Intros® offers a wide variety of crowd-pleasing appetizers that drive customer loyalty. Enhance the dining experience with a delicious assortment of classic favorites, popular ethnic varieties and on-trend hors d’oeuvres. Convenient, labor-saving Intros add craveable appeal to any menu, catering opportunity or event—sure to delight your patrons.

Product Categories

Breaded & Battered Vegetables	Hush Puppies
Cheese Curds	Mac & Cheese Bites
Egg Rolls	Onion Rings
Frozen Hors D’oeuvres	Potstickers
	Stuffed Jalapeños

SPECIALTY

Merlino Foods was founded in 1900 by Italian immigrant Angelo Merlino. Over time, his sons, Ubaldo and Attilio, joined the business, and Angelo Merlino & Sons became a cornerstone of Seattle’s growing Italian community. From the beginning, the guiding principle was simple: provide customers with the highest quality products and exceptional service.

Product Categories

Asian	Curry	Miso	Potatoes
Baking	Dairy	Molasses	Rice
Bar	Flavoring	Molecular	Seafood
Beverage/Water	Fruit & Vegetables	Nonfood	Soup Base/Pesto
Capers	Gelatin	Noodles	Spice
Chips/Snacks	Hispanic	Nuts	Syrup
Chocolate	Honey	Oil	Thickener
Condiments	Meat	Olives	Tortillas
Cooking Wine	Mediterranean	Pasta	Vinegar



www.harborfoodservice.com

