

**WATERTOWN**  
CRAFT ROASTED

---

# WHERE COFFEE MEETS COMMUNITY

---

*Family owned and community driven since 1923*





# JUST ONE DROP.

That's all it takes to make an impact. One act of kindness. One helping hand. One open-armed greeting. One genuine conversation. Each drop creates a ripple, propelling the do-gooders, volunteers, and outreach organizers. Empowering creative communicators, and passionate problem solvers. Showing the value of trustworthy and reliable neighbors. Building a legacy for generations to come.

*What ripples will you make today?*





---

# WHY WATERTOWN

---

## **FAMILY OWNED WITH LOCAL ROOTS**

Watertown stands with the independent operators of the PNW because we are one in the same. Our coffee is a statement of support for the same neighbor-focused entrepreneurial spirit we've passed down through four generations.

## **COMMITMENT TO CRAFT**

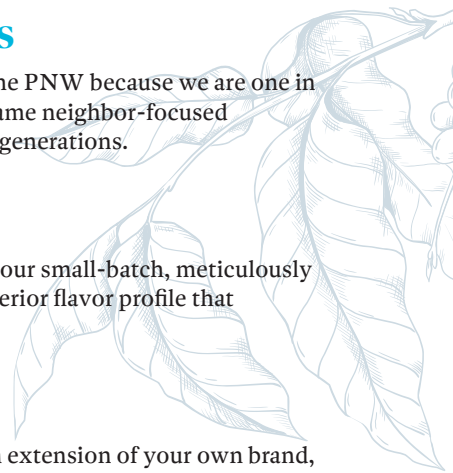
Holding sky-high standards PNW coffee is known for, our small-batch, meticulously monitored roasting process, ensures a consistently superior flavor profile that discerning customers can rely on.

## **A BRAND TO LEAN INTO**

The upscale, artisanal image of Watertown becomes an extension of your own brand, signaling premium quality and exclusivity to your patrons. Supported by an agency-level marketing and graphics team.

## **COMMUNITY DRIVEN**

As an independent operator, you already play a critical role in your community, so partnering with a coffee company that not only values every-day acts of kindness, but actively gives back to community organizations is a perfect fit.



# GREAT COFFEE

*crafted with* **GREAT CARE**



*Specialty-grade  
100% Arabica beans*



*Roast cycle monitoring for  
quality and consistency*



*Responsibly sourced from  
origins around the world*



*Eight unique roast varieties*



*Pacific Northwest  
small batch roasted*

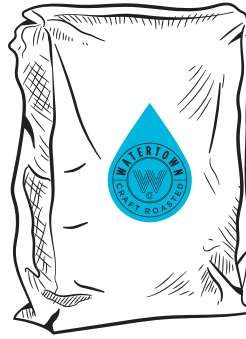


*Rich, full bodied flavors for  
a daily dose of inspiration*

ROAST	ROAST LEVEL	NOTES	COUNTRY OF ORIGIN
<b>Organic Credo</b>	Dark Roast	Balanced, Toffee, Brown Sugar	Colombia, Peru
<b>Full Steam</b>	Medium-Dark Roast	Roasty, Praline, Jammy	Brazil, Colombia, Ethiopia
<b>Blend '23</b>	Medium Roast	Rich, Full Body, Cocoa	Brazil, Central America
<b>Overdrive</b>	Medium Roast	Strong, Dark Chocolate, Bold	Brazil, Central America
<b>Origins Colombian</b>	Medium Roast	Rich, Milk Chocolate, Smooth	Colombia
<b>Origins Costa Rican</b>	Medium-Light Roast	Creamy, Caramel, Buttery Finish	Costa Rica
<b>Sweet Rain</b>	Light Roast	Balanced, Hint of French Vanilla	Brazil, Colombia, Central America
<b>DGC</b>	Light Roast	Walnut, Brownie, Light Body	Brazil, Central America



## RESTAURANT



*5lb  
Whole  
Bean*



*2lb  
Ground*

*With a wide variety of roasts in a range of pack sizes, you have the flexibility to offer the freshest brew for your customers.*

## HOSPITALITY

*2.5 oz & 6 oz  
ground portion packs*



# IT TAKES A VILLAGE

## *Support you can count on*

We're in this together. That's why we've created a system of support that will ensure you maximize your profits while providing your community with quality coffee meant to energize and inspire.

### Equipment and Service:

- Access to a wide variety of equipment ensures flexibility to meet your specific business needs.
- State of the art digital brewers for energy efficiency and highly consistent taste in every brewing.
- Fully automated coffee grinders ensure precise portion control and consistent grind with ease of operation.
- Premium vacuum insulated airpots, thermoses and carafes keep coffee to temperature for hours.
- Installation and training designed for quick implementation and easy transitions.
- On-call services from a team of expert technicians ensure your equipment is always running at peak performance.



*Ask your Watertown representative about volume based equipment qualifications*

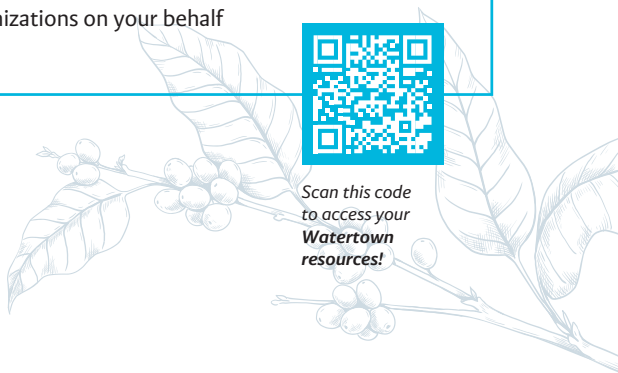


## Exclusive Operator Resources:

- Branded to-go cups and sleeves
- Table tents, menu mention graphics and other front-of-house advertising materials
- High visibility branded wraps and labels for airpots thermoses and urns
- Access to agency-level design resources for your customized graphic needs
- Social media content bank with ready-to-use branded images
- Location finder map pin on the Watertown Website to grow traffic to your location
- Best practices guide to help build your online and digital presence
- We'll give back to community organizations on your behalf



Scan this code  
to access your  
**Watertown**  
resources!



# WHERE COFFEE MEETS COMMUNITY

For more than 100 years, the family behind Watertown Coffee has prioritized making a positive impact through community service. We've come a long way from delivering daily necessities, including coffee, to rural neighborhoods and logging camps of the Olympic Coast, but our dedication to treating others as family and supporting our neighbors is stronger than ever.

That's why, in addition to making our flavorful, premium, craft roasted coffee, we're giving a portion of the proceeds from each cup of coffee to local organizations devoted to doing good in the same communities where Watertown Coffee is served. By giving back and paying it forward, one cup of coffee at a time, we hope to energize and inspire the small acts of service that cause ripples of good in your community and beyond.

*What ripples will you make today?*



Available exclusively from



[WATERTOWNCOFFEE.COM](http://WATERTOWNCOFFEE.COM)

